

SKILLS

Adobe InDesign	Adobe Dreamweaver
Adobe Photoshop	HTML5 & CSS6
Adobe Illustrator	ePub
Adobe XD	Mac & PC Platforms
Adobe After Effects	InVision
WordPress	ConstantContact

DEGREES

AS, Graphic Design Technology
Santa Fe College, 2018

MA, English
George Mason University, 2012

BA, English
Reed College, 2006

RECOGNITION & INVOLVEMENT

American Advertising Federation
2018, Scholarship Award

American Advertising Awards
2018
Gold, Student Poster Campaign
Silver, Student Sales & Marketing Brochure

Digital Media Technology Student Exhibition Juried Show, SF College
2018
Best of Show, Graphic Design
Student Exhibition Poster Winner
First Place, UI/UX Design
First Place, Package Design
First Place, Advertising & Communication
First Place, Newsletter & Brochure
Second Place, Corporate ID & Logo
Second Place, Poster Design
Second Place, Animation & Motion Graphics
2017
Second Place, Photo Manipulation
Selected, Photography
Selected, Computer Illustration

GURU Award Finalist
Photoshop World Conference
2017, Student Photography

Volunteer Work
2017, Photographer, VOCAL
2016-2017, Competition Director, OCC

EXPERIENCE

Graphic Designer | 2019 | Liquid Creative
Design social media, web, and print graphics for a variety of clientele. Create new branding and logos for clients. Redesign and build websites using Wordpress. Provide professional photography services for multiple projects.

Graphic Design Intern | 2018 | ICON Worldwide
In Zürich, Switzerland, redesigned client website implementing brand guidelines, client feedback and UI focused design trends. Built website prototypes using InVision or XD. Researched, conceived, and created new logo chosen by client. Digitally illustrated and animated Instagram holiday advertisement.

Graphic Design Intern | 2018 | Haven Hospice
Designed branding elements and collateral for fundraising events. Presented designs to event committee. Created email newsletter templates.

Graphic Design Intern | 2018 | Advantage Publishing
Designed editorial layouts. Researched imagery relevant to article content. Produced publication clientele advertisements.

Owner, Photographer | 2014-2017 | Lindsay Helms Photography, LLC
Photographed and edited images for clients and stock agency review. Set up and managed social media, website, blog, and advertising. Generated and maintained all business paperwork including finances, legal documents, and model releases.

Assistant Managing Editor | 2013-2014 | QBS Learning
Recruited and contracted freelance writers and editors. Constructed and maintained workflow and project deliverable schedules. Ran daily status meetings and weekly client meetings.

Administrative Assistant | 2012 | National Dance Association
Managed website using ColdFusion. Initiated and managed social media presence. Supervised special needs high school interns for work-study program.

Office Manager/Interim Traffic Manager | 2008-2009 | Telemundo WZDC
Created schedules for on-air spots and paid programming. Level headed and professional in a hectic, deadline driven television studio environment.

LANGUAGES

English, Native Speaker
Spanish, Intermediate Speaker

PLACES LIVED

